

2023 MEDIA KIT



Akilah Friend

Media Executive turned Talk-Show Host.
Self & Wealth Digital Creator



[@akilahffriend](https://www.instagram.com/akilahffriend)



[@akilahffriend](https://www.youtube.com/akilahffriend)



[@akilahffriend](https://www.tiktok.com/akilahffriend)

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Akilah Ffriend

AN INTRODUCTION

A woman with Bronx roots, Caribbean flavor, and worldly ambitions, Akilah is a multimedia talent focused on self-help and personal finance for high-achieving “firsts”.

A macrocosm of media intelligence, Akilah Ffriend is a masterful on-air personality and media executive. Ffriend has cultivated a career steered by impact with an ethos anchored in uplifting underrepresented groups, particularly fellow firsts (first gen Americans, first gen college students, first-time homeowners, first in corporate America etc.). Her on-air work is an epic love letter to the power and beauty of individuality and building

your best life on your own terms. Akilah often gushes on the importance of self-mastery and wealth building as she co-hosts Revolt TV’s first original podcast, *Monuments To Me*, now in its sophomore season. Additionally, as a Talk Show host on Revolt TV’s *Black Girl Stuff*, Akilah provides a critical voice on pop-cultural topics through the unique vantage point of a former corporate executive, first-generation American, and self-love savant.

GET IN TOUCH

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Akilah Ffriend Cont'd.

Akilah is revolutionizing the ways in which we experience industry change agents and their narratives, having interviewed high-profile celebrities and influencers, along with behind-the-scenes sensations, like the choreographer of Beyoncé's Beychella performance, Ja Rule, Macy Gray, and Amanda Seales. She's a burgeoning authority in entertainment media, working with powerhouse platforms like Forbes the Culture, Fox Soul, Cheddar Media, Afterbuzz TV, and more. She also executive produced her own short series, featuring cast from the wildly popular Netflix series Love is Blind and Lifetime's Married at First Sight.

As an extension of her professional portfolio, Ffriend is a content creator. On her social channels, she cultivates a community at the top to discuss personal finance and self-development tips including 1. How to level up 2. How to maintain a sense of self 3. How to be a work in progress and work of art at the same time. Her practical content includes topics on how to incorporate a winner's mindset, cherish moments that bring you joy, how Akilah achieved full-ride scholarships at the undergraduate and graduate level, doubled her salary, started a real-estate portfolio, and more.

Her expertise in social commentary coupled with a deep understanding of business audiences has allowed her to limitlessly pivot between talking head and decision-maker. Beyond an editorialized scope of work, Akilah is well-versed in the business of media. She was recently appointed Vice President of Content at a streaming service, only 3 years removed from obtaining her graduate degree. She's thrived in strategy and business development leadership roles at media bigwigs Apple TV, ViacomCBS, NBCUniversal, and HBO Max.

The mic whisperer continues to leverage her platform to empower others who want to evolve in self and in wealth, but do not have the guidance. The New York City native attributes her business acumen to her MBA from Columbia University, a first-generation American mindset as the child of Jamaican immigrant parents, and a passion for creating content that redefines minority imagery.

LATEST PRESS/PARTNERSHIPS

An on-air host and digital influencer, Akilah often explores collaboration opportunities in the media that involve guest hosting radio shows and podcasts and serving as a speaker on panels.



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WORKING WITH AKILAH!

Every collaboration is as unique as the brand itself, and Akilah takes great care to deliver one-of-a-kind content that benefits her followers and your brand! She'd love to discuss creating a custom package with you!



SOCIAL STATISTICS

13K
Instagram &
TikTok
Followers

5.6%
Engagement
Rate

400K
Impressions

73%
Audience
Based in USA

AKILAH'S PORTFOLIO

SHOUTOUT LA

Forbes

FOXSOUL
OUR VOICE OUR TRUTH

ESSENCE

REVOLT

cheddar

AFTERBUZZ TV



THE MORNING
HUSTLE

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AKILAH'S CONTENT NICHE

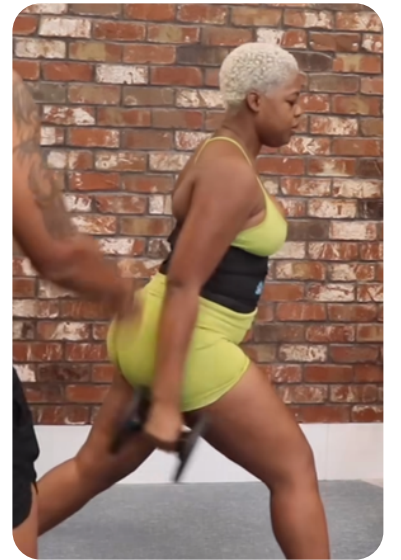
MEDIA & ENTERTAINMENT

Akilah combines her industry insider knowledge with a passion for TV & Film pop-culture to provide unique, witty, and thought-provoking social commentary on the latest moments, news, and in depth interviews with various guests. Having risen to executive-levels at Fortune 100 media tech companies post receiving her Ivy-league MBA, Akilah provides an unparalleled spin on entertainment news. Her #DearGodWTF weekly vlog gives her following an unfiltered take on Akilah's journey in media.



SELF-HELP

Akilah is a fierce supporter of underrepresented voices (especially black women) prioritizing self-love. As someone who's been "the only" or one of few in various academic and corporate settings, Akilah talks openly about her battles with colorism, gender/racial pay gaps, authenticity vs. assimilation, and more. Through her series #IsThisASafeSpace, she aims to motivate and inspire her following (also known as her ffriends) to embody 24/7 main character energy and embrace being a work in progress and work of art at the same time.



PERSONAL FINANCE

As a "first" in many aspects of core wealth-building moments of life (i.e. first general American, first generation college student, first time homebuyer, first person in her family to work in corporate America etc.), Akilah is your #FinanceFfriend keen on showcasing the importance of financial strategy for Gen Z and Millennials to create their own financial destiny through creating viral wealth-building, investing and budgeting tips.



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PARTNERSHIP OPPORTUNITIES

Sponsored Posts
Brand Ambassadorship
Social Media Feature
Video/Reels Feature
Travel Shoots
Event Attendance
Podcasts & Interviews
Social Media Packages
Event Panelist
Guest Hosting



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